



in-stan-ding / $_{\rm I}$ n'stænd $_{\rm I}$ n / $_{\rm N}$ 1 The wisdom of being able to distinguish exquisite from extravagant, substantial from superficial, and truly outstanding from merely standing out; 2 The ability to mix and match the best in life without being constrained by hype or stereotype; 3 The self-confidence that comes from being able to live with the approval of one's inner soul rather than conforming to peer-pressure; 4 A refusal to simply follow the crowd. \Box adj A state of displaying in-standing characteristics, esp. in relation to behaviour or lifestyle



THE REVOLUTIONARY FULL-FLAT SWITCH

The Full-Flat form factor has redefined many facets in life. Aeroplane seats. TVs. Mobile phones. Electric stoves... And now switches.

Aesthetically pleasing flat switches are in fact available. But only exclusive to luxurious electronic switches and lighting automation systems. The ZENcelo Full-Flat switch has been created for the majority who use electromechanical switches. Even on switches you never imagined can be Full-Flat...

With ZENcelo, luxury is no longer defined by price. But by wisdom - and style.









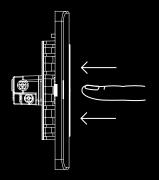


ENABLED BY A NEW PHYSICS

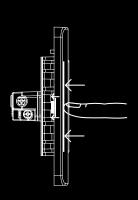
Switch designs are limited by many factors, primarily the switch mechanism. The patented "impress" (iso-motion-press) mechanism ensures the switch dolly remains stationary when it is "on" or "off", and at the same time occupying a much smaller footprint. Freedom in design has become a reality.

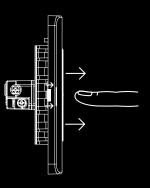
Enabled by impress.mechanism, ZENcelo makes the future flatter than you ever imagined.











COLOUR OPTIONS THAT ARE ANYTHING BUT FLAT

Comes in a chameleon-like palette of colours. Seamlessly blends with even the most highly stylised contemporary setting.

Standard fascias include the timeless white and the zen-attuned silver bronze.





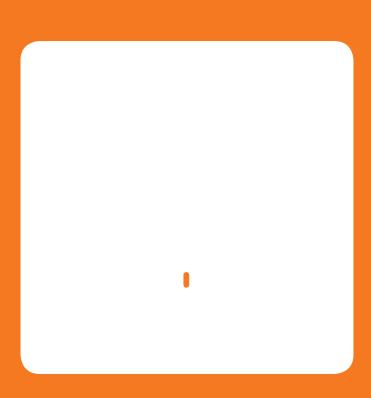
INDICATE THE CURRENT STATUS

Form does not sacrifice function. Knowing when the Full-Flat switch is turned on is not taken for granted.

The patent-pending "Ondicator" changes to marigold when turned "on". And blends into the same colour as the dolly when "off".

Meticulously designed to the finest detail – Not only for looks, but also for practicality.





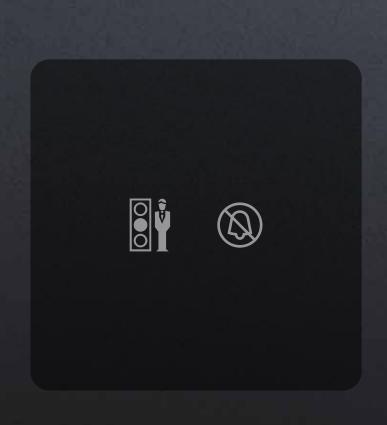
OUTSTANDING HOSPITALITY FOR THE BLEISURE AGE

Nowadays, people are "always on" even when they are traveling. Hotels which want to deliver a satisfying experience to their room guests will install the latest in power, connectivity and service management. It is all the better when these are done in style.









EMBRACE QUALITY

Made of corrosion resistant, heat resistant and impact resistant polycarbonate.

Data socket with patented integrated shutter.

Electrical socket with reinforced-nylon protective shutter.

Switches are electric arc encapsulated.

Philips head screw to fit both flat and cross head screwdrivers.

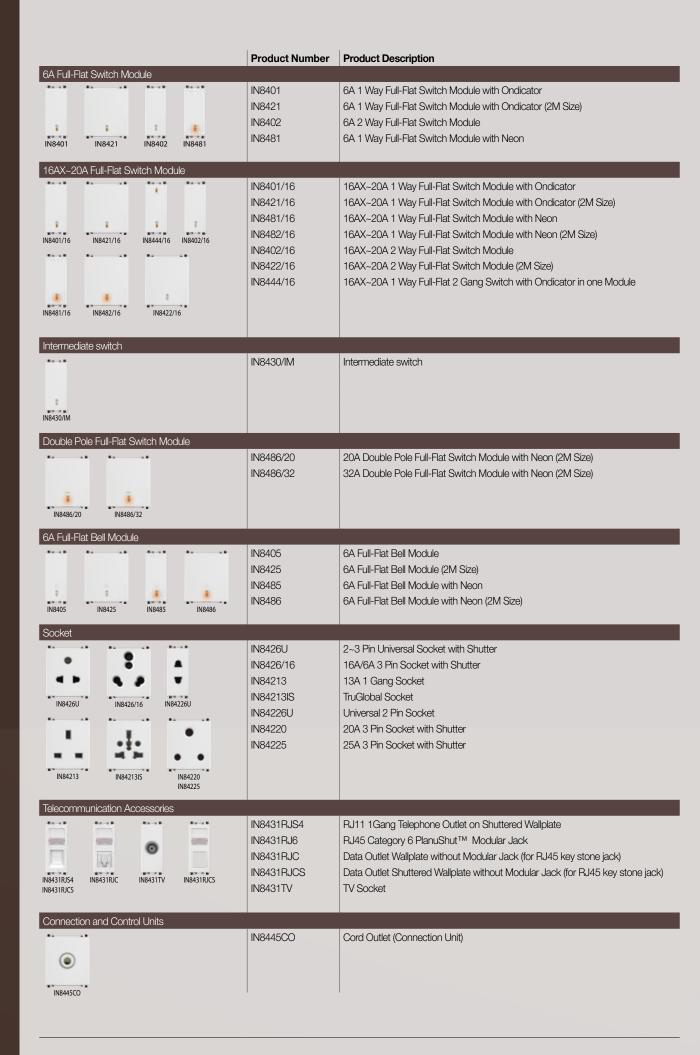
Switches tested to 80,000 times. Sockets tested to 15,000 cycles. Durable to last more than a decade.

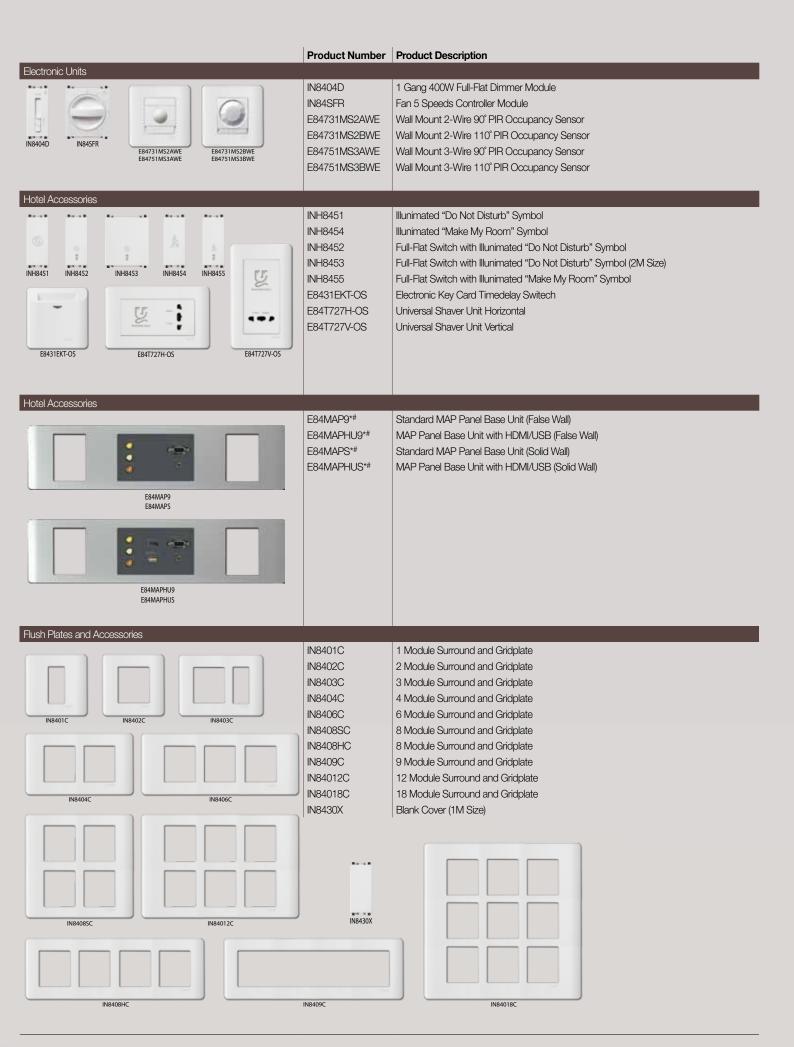
IEC, BS, SS, MS, GB, CCC and/or IS compliant.

All RoHS compliant.









[&]quot;The above mentioned reference Nos. are for white colour only. For other colour options in module, surround & grid plates, suffix the colour code within brackets after the reference Nos. specified above."

An outstanding person adds value to the work and life of other people, always doing the right thing at the right place, with a just-right degree of visibility. After all, the art of addition is not about shouting out loud. It's about an in-standing way of being.

ZENcelo, the revolutionary Full-Flat switch for an in-standing interior design.





About Schneider Electric

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centres/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, and efficient, the company's 100,000+ employees achieved sales of more than 15.8 billion euros in 2009, through an active commitment to help individuals and organisations "Make the most of their energy".

The Installation Systems & Control Division of Schneider Electric provides solutions that represent the best in lifestyle and innovation for offices, hotels and homes. These solutions include award-winning products in the areas of building and home automation, structured cabling, and designer switches and sockets. They help the finest architectures around the world to achieve more with less.

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